PRINT DATA REQUIREMENT FOR DIGITAL PRINTING

DATA

- ✓ format: PDF-X4; version 1.6, Illustrator-data or InDesign-data
- ✓ CMYK + spot colors
- ✓ profil: ISO Coated v2
- ✓ images minimum 300dpi, CMYK, lossless TIFF or .psd-data
- ✓ **images used must be supplied with Illustrator/InDesign data**

LAYOUT

- ✓ the size of the design must be 2 mm larger than the final format (bleed)
- ✓ the cutting template must have its own assigned colour in the file (full-tone "die" or „Stanze")
- ✓ apply white color as a full tone called „White"
- ✓ fonts are not set in Photoshop!
- ✓ create design in vectors (except photos and images)
- ✓ **Convert fonts into vectors or include the fonts!**

COLOR COORDINATION/BINDING NATURE

- ✓ create binding PANTONE and company colors in the data
- ✓ otherwise send a color template or Proof
- ✓ color matching according to a pattern with color-binding specifications on the printing press will be charged with 500, - € per machine hour and motif
- ✓ without a template or Proof will be printed the CMYK-values in the layout
- ✓ RGB to CMYK color space conversions do not match color
- ✓ without binding specification or template, the CMYK values used are always printed on the specified print substrate without color matching
- ✓ color deviations after lamination (darkening of the color) against specified materials are possible